



Dear Parent or Guardian,

Between **14–27 September**, Open Door Basel will sponsor a two-week **Readathon**, and we warmly encourage your child to participate. Given the educational pause that many children experienced last year due to the COVID-19 shutdown in the Basel area, the goals of the **Readathon** include (i) restarting your child’s reading minds, (ii) reminding them how much fun reading can be and (iii) teaching them the value of donation.

ALL proceeds from the **Readathon** will be donated to Room to Read, a non-profit organisation that seeks to transform the lives of millions of children in low-income communities worldwide by focusing on literacy and gender equality in education.

The rules of the **Readathon** are simple:

1. **Who should participate?** Anyhow, really. But we specifically encourage children from the ages of 6-years to join.
2. **Help your child find sponsors.** Using the sponsor cards on pages 2–3, friends and family can voluntarily pledge funds **either by page number OR a flat donation**.
3. **Start reading!** From 14–27 September your child should aim to read between 10–15 minutes per day. Record the number of full pages read at the end of each day (on the calendar & reading tracker on page 4) and sign your initials.
4. **Collect pledges and donate.** After the reading period ends on 27 September, collect the pledges and donate it to our **Room to Read fundraising link**. Don’t forget to send us (via email or post) your child’s completed sponsorship form by 7 October, because...
5. **Winners announced and certificates will be sent out!** Each participating child will receive a certificate of completion from Open Door Basel, AND, to provide an incentive for some extra readathon fundraising, the top three earners will be awarded special prizes.

Please support your child’s sponsored read as much as you can. They’ll be helping children who are in need, as well as helping themselves. Further details about our Readathon are available on our website [www.opendoorbasel.ch](http://www.opendoorbasel.ch).

Thank you for your support – and helping your child to keep reading!

Yours,  
The Open Door team



# Sponsor Form

Dear friend or family,

Taking part in my Open Door sponsored read will help me read more and raise money for Room to Read, a non-profit organisation that wants to make sure other children like myself can also learn to read and write well. Every day I read, I will be raising money for this charity.

Please consider sponsoring me for this important cause, either by total pages read or a flat donation.

Thank you,

*(insert child's name)*.....

Name.....

Address.....

Email.....

Phone number.....

## PLEASE COMPLETE THIS FORM IN FULL

My daily goal is \_\_\_\_\_ pages per day, for an estimated \_\_\_\_\_ pages between 14–27 September

Sponsor's name	Pledge Amount PER PAGE	OR	Pledge Amount FLAT RATE	Total Due	Paid
Example: Mom & Dad	CHF 1			CHF 30	Yes
Example: Grandma			CHF 20	CHF 20	Yes

**\*Please hand in this completed form, together with the calendar reading tracker, by 7 Oct via email ([aparna.kabiraj@opendoorbasel.ch](mailto:aparna.kabiraj@opendoorbasel.ch)) or via post (Open Door Basel, Zwingerstrasse 20, 4053 Basel)**

# PLEASE COMPLETE THIS FORM IN FULL

Sponsor's name	Pledge Amount PER PAGE	OR	Pledge Amount FLAT RATE	Total Due	Paid
Example: Mom & Dad	CHF 1			CHF 30	Yes
Example: Grandma			CHF 20	CHF 20	Yes
			Total pages read	Total amount collected	
			_____	CHF _____	

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# Calendar & Reading Tracker

MON	TUE	WED	THU	FRI	SAT	SUN
<b>7 Sep</b>	<b>8 Sep</b>	<b>9 Sep</b>	<b>10 Sep</b>	<b>11 Sep</b>	<b>12 Sep</b>	<b>13 Sep</b>
Information distributed	FIND sponsors	FIND sponsors	FIND sponsors	FIND sponsors	FIND sponsors	FIND sponsors
<b>14 Sep</b>	<b>15 Sep</b>	<b>16 Sep</b>	<b>17 Sep</b>	<b>18 Sep</b>	<b>19 Sep</b>	<b>20 Sep</b>
<b>START!</b>	READ	READ	READ	READ	READ	READ
_____ pages	_____ pages	_____ pages	_____ pages	_____ pages	_____ pages	_____ pages
Sign: _____	Sign: _____	Sign: _____	Sign: _____	Sign: _____	Sign: _____	Sign: _____
<b>21 Sep</b>	<b>22 Sep</b>	<b>23 Sep</b>	<b>24 Sep</b>	<b>25 Sep</b>	<b>26 Sep</b>	<b>27 Sep</b>
READ	READ	READ	READ	READ	READ	<b>FINAL DAY!</b>
_____ pages	_____ pages	_____ pages	_____ pages	_____ pages	_____ pages	_____ pages
Sign: _____	Sign: _____	Sign: _____	Sign: _____	Sign: _____	Sign: _____	Sign: _____
<b>28 Sep</b>	<b>29 Sep</b>	<b>30 Sep</b>	<b>1 Oct</b>	<b>2 Oct</b>	<b>3 Oct</b>	<b>4 Oct</b>
Collect pledges & donate	Collect pledges & donate	Collect pledges & donate	Collect pledges & donate	Collect pledges & donate	Collect pledges & donate	Collect pledges & donate
<b>5 Oct</b>	<b>6 Oct</b>	<b>7 Oct</b>	<b>Total pages read in 14 days:</b> _____ <b>Parent's Signature:</b> _____ <b>Date:</b> _____ <b>Total amount donated:</b> _____			
Return completed forms	Return completed forms	Return completed forms				

\*Note: Sponsors may complete pledge payment by either donating directly to Read to Room via our fundraising [link](#); or may pay directly to the parent/guardian, who can then complete the donation on their behalf.